

## CLIENT TESTIMONIAL

"The Florida Outdoor Expo is something that we look forward to each year. The show is very well managed, and the staff are outstanding. This event provides an amazing networking opportunity for all outdoor enthusiasts."

**RILEY FERGUSON**  
Hunters Envy | Anglers Envy



## CONTACT US



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FloridaOutdoorExpo.com  
Produced by Allsports Productions LLC



# THE FLORIDA OUTDOOR EXPO

May 3-5, 2024

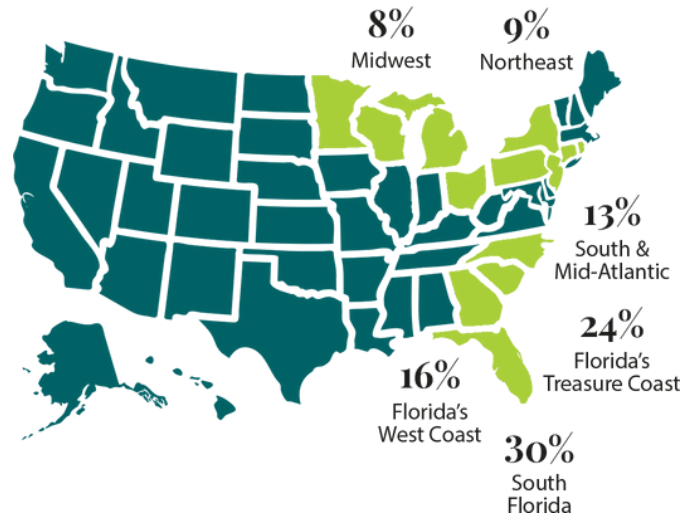
South Florida Fairgrounds  
West Palm Beach, FL





## WHO WILL ATTEND

20K-23K EXPECTED ATTENDEES



## OUR ENTERTAINMENT

- Dog Jumping Competition
- 3D Archery Competition
- Petting Zoo & Adoptions
- Live Music & Seminars
- BBQ Competition
- Axe Throwing

### Exhibit Space Pricing

<b>10'x10' Booth</b>	<b>20'x20' Booth</b>
Outdoors: \$825	Indoors: \$2,200
Indoors: \$880	
Corner: \$935	<b>*Space by Sq. Ft.</b>
	RVs Outdoors: \$1.75
<b>10'x15' Booth</b>	Outdoors: \$3.00
Indoors: \$1,320	Indoors: \$4.00

\* Minimum of 600 sq. ft. applies.  
Separate minimum for RVs may apply.



### YEAR OVER YEAR GROWTH

**41%**



**25%**

More Attendees

More Exhibitors

## ABOUT THE SHOW

250,000 SQ. FT. OF EXHIBIT SPACE

The Florida Outdoor Expo proudly stands as the largest sportsman show in Florida, capturing the hearts and attention of outdoor enthusiasts across the state. With its exponential growth and a remarkable 41% increase in attendance last year, the Expo has firmly established itself as the go-to event for those passionate about hunting, fishing, boating, camping, firearms, and more. As the biggest gathering of its kind in Florida, it continues to celebrate and preserve the treasured outdoor traditions that millions of Americans hold dear.

